



INSIGHT for Consultancy and Services (ICS) – Company Profile

Driving Impact Through Evidence, Equity, and Innovation

About Us:

INSIGHT for Consultancy and Services (ICS) is a Sudan-based, fast-growing firm specializing in Gender, Communication, and Monitoring & Evaluation (M&E). Established by a team of seasoned and long-experienced development professionals, **INSIGHT** provides evidence-based, practical, and contextual relevant solutions that empower organizations to deliver impactful programs.

We support national and international NGOs, UN agencies, and development partners, providing both technical consultancy and logistical support for projects across Sudan and the region.

Vision

To be a trusted partner in advancing equitable, evidence-driven, and sustainable development in Sudan and beyond.

Mission

To strengthen organizations and communities through inclusive gender strategies, effective communication, and robust monitoring and evaluation systems that enhance accountability and learning.

Core Values

- **Integrity:** Upholding transparency and ethical standards in every partnership.
- **Inclusivity:** Promoting gender equality and participation at all levels.
- **Excellence:** Delivering high-quality, data-driven, and innovative solutions.
- **Collaboration:** Building partnerships that create meaningful and lasting change.

Our Services:

1. Gender Consultancy

- Gender analysis and mainstreaming
- Gender-responsive programming
- Capacity-building and training on gender equality
- Development of gender strategies and action plans
- Gender Based Violence (GBV) programming activities and training

2. Communication and Knowledge Management

- Strategic communication planning
- Documentation, success stories, and case studies
- Visibility and advocacy materials
- Media coordination and digital communication

3. Monitoring, Evaluation, and Learning (MEL)

- Baseline and endline studies
- Project evaluations and assessments
- Design of M&E frameworks and indicators
- Data collection, analysis, and reporting

4. Logistical and Operational Support

- Event organization and training logistics
- Coordination and field facilitation services
- Procurement and transport management
- Administrative and back-office support

Why INSIGHT?

- Experienced multidisciplinary team with strong field and policy expertise
- Deep understanding of Sudan's social and humanitarian context
- Commitment to gender equity, learning, and local ownership
- Proven capacity to deliver timely, high-quality outputs

Contact Information

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